



MARKETING ANALYSIS



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THE PERFECT OPTION FOR COMPANIES THAT NEED A JUMP-START OR EXPERT ADVICE TO KICKSTART OR REINVIGORATE THEIR MARKETING EFFORTS.

MARKETING ANALYSIS & RECOMMENDATIONS..... \$850

1. BUSINESS REVIEW

- Dive into company's industry/ current marketing efforts & assets
- Assess target audience, and digital presence

(Search engines, Social media pages, website, existing platforms in use)

2. BRANDING AUDIT

Suggested design refinements to implement for advertising, developing a "voice", and how to execute consistent branding.

- Includes how to use the design elements (like fonts and colors within ADA compliance) in the future
- Best practices (Do's & Dont's) of your branding guidelines

3. RECOMMENDATIONS

Guided recommendations on what alterations to make to the current marketing efforts to optimize return-on-investments in cost-effective ways, including which marketing avenues would be best suited for the company to reach their target audience.

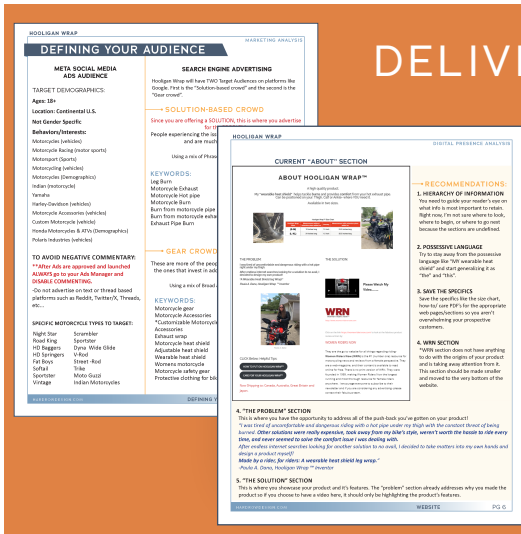
- What platforms to use for visibility
- Defining target audience
- Keywords to use / Negative Keywords to avoid
- How to get the most out of organic social media (other accounts to interact with/ partner with)
- Other selling opportunities / platforms
- Advertising & marketing opportunities (how to reach your target audience)



DELIVERABLES FROM MARKETING ANALYSIS (WHAT YOU GET)

MULTI-PAGE DIGITAL PDF PACKET

with our findings, recommendations based on information gathered, and samples of suggestions if applicable- with the option for a conference call (up to 60 min) after delivery to discuss each segment.



Pricing & Information accurate as of 1/2/2025. Prices subject to change, contact to make sure you have the most up-to-date details.